

# Silverdale



People Friendly • Business Smart

## 2012 Advertising Opportunities!

Are you looking to grow your business in the coming year?

Are you looking for ways to advertise your business to achieve that goal?

Let the Silverdale Chamber of Commerce help you!

This coming year, we have many opportunities for you to advertise and help grow your business!

Check out your options with the Chamber by clicking below!

[Newsletter Ads](#)

[Storefront TV Ads](#)

[Email  
Flash Ads](#)

[Sponsor a  
Luncheon](#)

[Website Ads](#)

[Business After  
Hours](#)

[Storefront  
Spotlight](#)



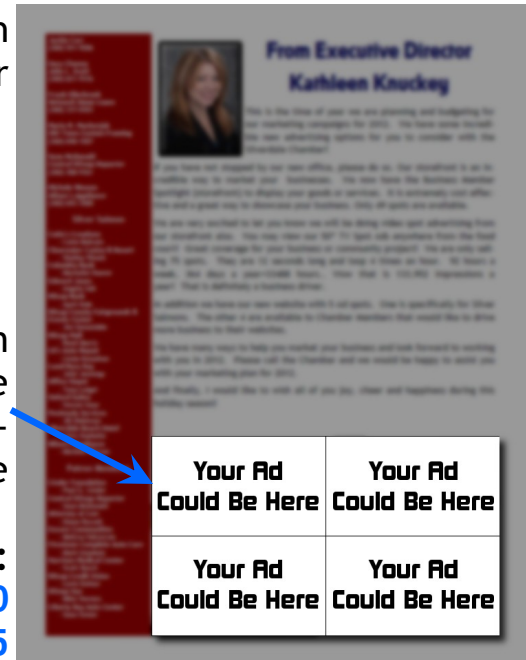
# Newsletter Ads

Our newsletters go out to **over 400** members each month via email. How would you like to get your advertising included with that?

We have two options with our newsletter ads:

## Business Card Ads (Shown on the right)

These ads can show up at the bottom of a page in our newsletter in groups of 2 or 4 and you have the option of having them link to your website or a specific page on your website to drive traffic where you want it.



### Pricing:

- 1 Business Card Ad (no link): **\$50**
- 1 Business Card Ad with link: **\$75**

## Flyer Ads

Flyer ads are page sized and attached to the newsletter email. A full page sized ad gives you a lot more room to work with and these can also have links in them that drive traffic to the web page or website of your choice .

### Pricing:

- 1 Flyer Ad: **\$100**
- 3 Ads (Bundle and SAVE!): **\$250**

---

# Email Flash Ads

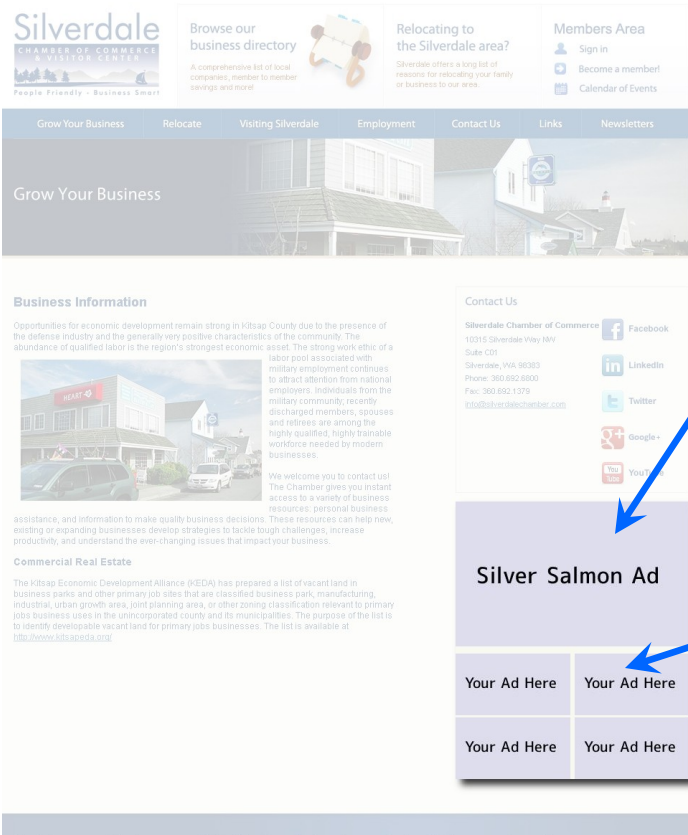
Like our newsletters, Email Flashes go out to **over 400** members. However, they are sent out **every week!** This is great for weekly deals or a business whose advertising needs change quickly.



### Pricing:

- 1 Flash Ad: **\$10**
- 1 Month (4 Flashes): **\$35**
- 3 Months (13 Flashes): **\$100**
- 6 Months (26 Flashes): **\$165**
- 1 Year (52 Flashes): **\$250**

# Website Ads



Want to drive some traffic to your website? Put an ad on ours!

On every page of our website, we display 5 ads: 1 326x202 Silver Salmon Ad and 4 160x79 Regular Ads.

**Silver Salmon Ads** (Shown on the left)  
These ads are only available for Silver Salmon Members. If you would like to upgrade your membership to Silver Salmon, please contact the office.

**Regular Ads** (Shown on the left)  
Regular Ads are available for all members and give you a chance to promote your business on the Chamber's website.

**Pricing:**

1 Month : **\$125**

**Bundle and SAVE!**

3 Months : **\$285 (\$95/mo)**

6 Months : **\$450 (\$75/mo)**

1 year : **\$600 (\$50/mo)**

## Member Directory

All Members are listed in the Member Directory on our website. However, if you wish to make your listing a bit more noticeable, we offer a few options to do just that.

**Pricing:**

Basic Listing : **FREE With Membership in the Chamber!**

Level 1 Listing (Bolded) : **\$300/yr (\$25/mo)**

Level 2 Listing (Bolded & Highlighted) : **\$420/yr (\$35/mo)**

Level 3 Listing (Bolded, Highlighted & 2 Categories) : **\$600/yr (\$50/mo)**



# Storefront Spotlight



Have you seen our new office? It's in the Food Court in the Kitsap mall. We have windows out there that anyone who walks through the Food Court can see. Do you want to put your business in one of our windows for an entire week?

## Pricing:

1 Week : **\$100**

1 Week (from the week of Thanksgiving through the end of the year): **\$150**

**Pro Tip:** The Week of Thanksgiving includes Black Friday. Only **\$150** for exposure to everyone who shops and eats at the Kitsap Mall to see your display is quite a deal!

---

## COMING SOON: Storefront TV Ads

The Storefront Spotlight only takes one of our two front windows. In the other, we are placing a 50" TV to play video ads all day long. Here's how it breaks down:

Each ad is 12 seconds long.

There are 75 spots available.

**12 x 75 = 900 seconds or 15 Minutes**

That means each ad will be seen 4 times per hour.

The Kitsap Mall is open from for 92 hours per week.

**4 x 92 = 368 times your ad runs per week.**

**368 x 52 = 19136 Total times your ad runs...**

**...for the Kitsap Mall Food Court...**

**...on a 50" TV screen that can be seen from anywhere in the Food Court.**

I'm sure you can see how good this could be from an advertising standpoint. How many people do you think are in the Food Court at any given moment? How about any special events happening at the Mall?

## Pricing:

1 Month : **\$199**

3 Months : **\$450 (\$150/mo)**

6 Months : **\$750 (\$125/mo)**

1 Year : **\$1200 (\$100/mo)**

# Sponsor a Luncheon



Showcase your business at the next President's Luncheon and network with other Chamber members!

Sponsors receive 3 minutes of podium time, 2 lunches and can bring advertising materials for display for only \$150!

President's Luncheons are the last Wednesday of the month from 11:00am to 1:00pm.

Sign up today by calling the Chamber Office at 360-692-6800  
or email us at [info@silverdalechamber.com](mailto:info@silverdalechamber.com)

---

# Host a Business After Hours

The New Year is fast approaching and your Chamber would like to let you know that we need Business After Hour hosts! This is a great way to meet other members and Network in a more relaxed atmosphere. Events are held on the 2nd Thursday evening of each month, usually between 5:00-7:00pm.

The hosting Chamber business is responsible for organizing the event, coordinating the details for the evening and usually provides beverages and refreshments, hors d'oeuvres or finger food as door prizes. A Chamber board member or representative will speak and a representative of your business should plan to talk briefly about the business. It is your time to shine and promote your products and/or services!

If you need help or tips on how to have a successful event, do not hesitate to contact us.

Please contact the Chamber at  
360-692-6800 or  
[connie@silverdalechamber.com](mailto:connie@silverdalechamber.com).

